Bioscientifica is the go-to publisher for clinicians, nurses, and scientists working in medical sciences.

An advertisement placed in a Bioscientifica journal will reach this highly targeted audience, on a platform that they trust.

To advertise your product, service, or organisation in a Bioscientifica journal, contact Oliver Webb.

@reply@bioscientifica.com    01252 901140
CONTENTS

PUBLICATIONS

European Journal of Endocrinology
Journal of Endocrinology
Journal of Molecular Endocrinology
Endocrine-Related Cancer
Reproduction
Endocrine Connections
Endocrinology, Diabetes & Metabolism Case Reports
Vascular Biology

Recently launched

Reproduction and Fertility
Endocrine Oncology

New for 2022

European Thyroid Journal
EFORT Open Reviews

Online advertising rates and specifications
Advertising terms and conditions

To advertise your product, service, or organisation in a Bioscientifica journal, contact Oliver Webb.

reply@bioscientifica.com  01252 901140
European Journal of Endocrinology

Since 1948, European Journal of Endocrinology has been publishing groundbreaking research, and essential review articles, in paediatric and adult endocrinology. The journal also publishes clinical practice guidelines, to help health professionals make more informed decisions about treatment.

Geographically targeted online advertising is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Clinicians, surgeons, and clinical researchers in all areas of endocrinology including: diabetes, metabolic syndrome, obesity, cardiovascular disease, thyroid disease, neuroendocrinology, reproductive disorders, PCOS, adrenal disorders, growth factors, growth hormone, rare diseases, endocrine effects of cancer treatment, and osteoporosis

Impact factor: 6.664

Editor-in-Chief: Dr Weibke Arlt, Institute of Metabolism and Systems Research (IMSR), University of Birmingham, UK

Print frequency: Monthly

Society affiliation: European Society of Endocrinology

WEB TRAFFIC*

Average monthly users: 72,330
Average monthly ad impressions: 110,668
Average monthly ad click through rate: 0.46%

WEB VISITS BY REGION

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>28.3%</td>
</tr>
<tr>
<td>North America</td>
<td>32%</td>
</tr>
<tr>
<td>Asia</td>
<td>27.6%</td>
</tr>
<tr>
<td>Australia</td>
<td>5.1%</td>
</tr>
<tr>
<td>South America</td>
<td>3.3%</td>
</tr>
<tr>
<td>Africa</td>
<td>3.7%</td>
</tr>
</tbody>
</table>

NEWSLETTER CIRCULATION

Recipients: 16,924
Newsletter open rate: 37%
Newsletter click through rate: 15%

To advertise in European Journal of Endocrinology, contact Oliver Webb.

@ reply@bioscientifica.com  01252 901140
For over 70 years, Journal of Endocrinology has been publishing international research of the highest quality on endocrine physiology and metabolism.

Geographically targeted online advertising is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Research and clinical scientists in all areas of endocrinology including: diabetes, metabolism, cardiovascular, thyroid, neuroendocrinology, reproduction, steroids, adrenal, growth and development, and bone; physiologists

Impact factor: 4.286

Editors-in-Chief: Professor Colin Farquharson, University of Edinburgh-Roslin Institute, UK & Professor Martin Haluzík, Charles University, Czech Republic

Print frequency: Monthly

Society affiliations: Society for Endocrinology, Endocrine Society of Australia, European Society of Endocrinology

WEB TRAFFIC*

Average monthly users: 33,035
Average monthly ad impressions: 50,544
Average monthly ad click through rate: 0.56%

WEB VISITS BY REGION

WEB VISITS BY REGION

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>24.8%</td>
</tr>
<tr>
<td>North America</td>
<td>26.9%</td>
</tr>
<tr>
<td>Asia</td>
<td>36.1%</td>
</tr>
<tr>
<td>Australasia</td>
<td>3.2%</td>
</tr>
<tr>
<td>South America</td>
<td>5.6%</td>
</tr>
<tr>
<td>Africa</td>
<td>3.4%</td>
</tr>
</tbody>
</table>

NEWSLETTER CIRCULATION

Recipients: 18,351
Newsletter open rate: 34%
Newsletter click through rate: 8%

To advertise in Journal of Endocrinology, contact Oliver Webb.

@ reply@bioscientifica.com  01252 901140
Journal of Molecular Endocrinology publishes original research articles, reviews, and commentaries. Its focus is on molecular and cellular mechanisms in endocrinology.

Geographically targeted online advertising is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

**Target audience:** Research scientists in all areas of endocrinology, including: diabetes, thyroid, neuroendocrinology, reproduction, adrenal, cancer, and bone; molecular and cell biologists

**Impact factor:** 5.098

**Editors-in-Chief:** Professor Colin Farquharson, University of Edinburgh-Roslin Institute, UK & Professor Martin Haluzík, Charles University, Czech Republic

**Print frequency:** 8 issues per annum

**Society affiliations:** Society for Endocrinology, European Society of Endocrinology, Endocrine Society of Australia

---

**WEB TRAFFIC**

**Average monthly users:** 15,625

**Average monthly ad impressions:** 22,656

**Average monthly ad click through rate:** 0.49%

---

**WEB VISITS BY REGION**

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>23.3%</td>
</tr>
<tr>
<td>North America</td>
<td>25.8%</td>
</tr>
<tr>
<td>Asia</td>
<td>40.8%</td>
</tr>
<tr>
<td>Australasia</td>
<td>2.9%</td>
</tr>
<tr>
<td>South America</td>
<td>4.7%</td>
</tr>
<tr>
<td>Africa</td>
<td>2.5%</td>
</tr>
</tbody>
</table>

---

**NEWSLETTER CIRCULATION**

**Recipients:** 16,158

**Newsletter open rate:** 38%

**Newsletter click through rate:** 9%

---

To advertise in *Journal of Molecular Endocrinology*, contact Oliver Webb.

@ reply@bioscientifica.com  01252 901140
**Endocrine-Related Cancer**

*Endocrine-Related Cancer* is the leading international journal for research on hormone-related cancers, including cancers of the breast, prostate, pituitary, testes, ovary, and neuroendocrine system.

Geographically targeted online advertising is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

**WEB TRAFFIC**

- **Average monthly users:** 24,474
- **Average monthly ad impressions:** 36,712
- **Average monthly ad click through rate:** 0.45%

**WEB VISITS BY REGION**

- Europe: 28.1%
- North America: 36.1%
- Asia: 28.6%
- Australasia: 3.5%
- South America: 0.1%
- Africa: 3.6%

**NEWSLETTER CIRCULATION**

- **Recipients:** 17,887
- **Newsletter open rate:** 33%
- **Newsletter click through rate:** 13%

**Target audience:** Clinicians, and clinical and research scientists working in hormone-related cancers

**Impact factor:** 5.678

**Editor-in-Chief:** Professor Matthew Ringel, The Ohio State University, USA

**Print frequency:** Monthly

**Society affiliations:** Society for Endocrinology, European Society of Endocrinology, Japan Hormone and Cancer Society, Endocrine Society of Australia, North American Neuroendocrine Tumor Society

To advertise in *Endocrine-Related Cancer*, contact Oliver Webb.

@ reply@bioscientifica.com  01252 901140
Reproduction publishes original research articles, and topical reviews on reproductive biology and medicine. Its focus is on the cellular and molecular biology of reproduction.

Geographically targeted online advertising is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

**Target audience:** Embryologists, reproductive scientists, andrologists, reproductive immunologists, developmental biologists, reproductive toxicologists, veterinary scientists, and zoologists

**Impact factor:** 3.906

**Editors-in-Chief:** Professor Greg FitzHarris, University of Montreal, Canada & Professor Christopher Price, University of Montreal, Canada

**Print frequency:** Monthly

**Society affiliation:** Society for Reproduction and Fertility

---

**WEB TRAFFIC**

* Average monthly users: 33,295
* Average monthly ad impressions: 64,925
* Average monthly ad click through rate: 0.43%

**WEB VISITS BY REGION**

Europe: 23.9%
North America: 23.2%
Asia: 39.5%
Australasia: 3.7%
South America: 5.7%
Africa: 4%

**NEWSLETTER CIRCULATION**

Recipients: 10,734
Newsletter open rate: 33%
Newsletter click through rate: 16%

To advertise in *Reproduction*, contact Oliver Webb.

@ reply@bioscientifica.com 01252 901140
Endocrine Connections

*Endocrine Connections* is an open-access journal that publishes high-quality research and reviews in endocrinology, and its intersecting disciplines. The journal serves to stimulate cross-discipline debate and collaboration across the wider biomedical community.

Geographically targeted online advertising is available in this journal, enabling you to target your adverts at the key regions you want to reach.

**WEB TRAFFIC**

- Average monthly users: 16,843
- Average monthly ad impressions: 25,097
- Average monthly ad click through rate: 0.46%

**WEB VISITS BY REGION**

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>28.8%</td>
</tr>
<tr>
<td>North America</td>
<td>30.1%</td>
</tr>
<tr>
<td>Asia</td>
<td>30.4%</td>
</tr>
<tr>
<td>Australasia</td>
<td>3.5%</td>
</tr>
<tr>
<td>South America</td>
<td>4.6%</td>
</tr>
<tr>
<td>Africa</td>
<td>2.6%</td>
</tr>
</tbody>
</table>

**NEWSLETTER CIRCULATION**

- Recipients: 7,554
- Newsletter open rate: 41%
- Newsletter click through rate: 15%

**Target audience:** Clinicians, surgeons, clinical and basic scientists in all areas of endocrinology including: diabetes, metabolic syndrome, obesity, cardiovascular disease, thyroid disease, neuroendocrinology, reproductive disorders, PCOS, adrenal disorders, growth factors, growth hormone, rare diseases, endocrine effects of cancer treatment, and osteoporosis

**Impact factor:** 3.335

**Editor-in-Chief:** Professor Adrian Clark, Barts and The London School of Medicine and Dentistry, UK

**Print frequency:** Online only, monthly issues

**Society affiliations:** Society for Endocrinology, European Society of Endocrinology

To advertise in *Endocrine Connections*, contact Oliver Webb.

*reply@bioscientifica.com  01252 901140*
Endocrinology, Diabetes & Metabolism Case Reports

Endocrinology, Diabetes & Metabolism Case Reports is a unique open access resource that publishes clinical case reports across the fields of endocrine, diabetic, and metabolic medicine.

Geographically targeted online advertising is available in this journal, enabling you to target your adverts at the key regions you want to reach.

Target audience: Clinicians in training, consultants, surgeons, GPs, and nurses, with an interest in diabetes, metabolic syndrome, obesity, cardiovascular disease, thyroid disease, thyroid cancer, breast cancer, prostate cancer, neuroendocrinology, reproductive disorders, PCOS, adrenal disorders, growth factors, growth hormone, rare diseases, endocrine effects of cancer treatment, and osteoporosis

Editors-in-Chief: Professor Jerry Greenfield, St Vincent’s Hospital, Sydney, Australia & Dr Sarantis Livadas, Metropolitan Hospital, Athens, Greece

Print frequency: Online only, continuous publication


WEB TRAFFIC*

Average monthly users: 10,451
Average monthly ad impressions: 15,781
Average monthly ad click through rate: 0.46%

WEB VISITS

WEB VISITS BY REGION

Europe | North America | Asia | Australasia | South America | Africa
---|---|---|---|---|---
24.2% | 40% | 26.5% | 4.2% | 2.4% | 2.7%

NEWSLETTER CIRCULATION

Recipients: 3,606
Newsletter open rate: 40%
Newsletter click through rate: 15%

To advertise in Endocrinology, Diabetes & Metabolism Case Reports, contact Oliver Webb.

@ reply@bioscientifica.com  01252 901140
Vascular Biology is an open-access journal devoted to vascular biology in disease, injury and regeneration. The journal publishes high-quality basic, clinical and translational research and reviews in vascular biology and its intersecting disciplines.

Geographically targeted online advertising is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

**WEB TRAFFIC**

*Average monthly users:* 1,990  
*Average monthly ad impressions:* 2,805  
*Average monthly ad click through rate:* 0.47%

**NEWSLETTER CIRCULATION**

*Recipients:* 485  
*Newsletter open rate:* 42%  
*Newsletter click through rate:* 21%

**Target audience:** Academic researchers and clinicians doing research in cardiology, metabolism, oncology, vascular biology, wound healing, angiogenesis, translational research and bioengineering techniques

**Editor-in-Chief:** Professor Paolo Madeddu, University of Bristol, UK

**Frequency:** Online-only, quarterly issues

To advertise in Vascular Biology, contact Oliver Webb.

@ reply@bioscientifica.com  01252 901140
New to Bioscientifica

Recently launched

**Reproduction and Fertility**
Reproduction and Fertility is an open-access, peer-reviewed journal publishing research and reviews on basic, translational and clinical reproduction and fertility, across all animals and humans. The journal has recently been indexed in PubMed Central.

**Target audience:** Embryologists, reproductive and fertility scientists and clinicians, andrologists, reproductive immunologists, developmental biologists, reproductive toxicologists, veterinary scientists, and zoologists

**Editors-in-Chief:** Professor Andrew Horne, University of Edinburgh, UK & Professor Norah Spears, University of Edinburgh, UK

**Frequency:** Online-only, quarterly issues

**Society affiliation:** Society for Reproduction and Fertility

**Endocrine Oncology**
Endocrine Oncology is an open-access, peer-reviewed journal publishing basic, translational and clinical research and reviews on the interplay between hormones and cancer, and related topics.

**Target audience:** Clinicians, and clinical and research scientists working on hormone-related cancers

**Editor-in-Chief:** Professor Edward Gelmann, University of Arizona, USA

**Frequency:** Online-only, quarterly issues

**Society affiliation:** Society for Endocrinology

New for 2022

**European Thyroid Journal**
European Thyroid Journal is an open-access, peer-reviewed journal publishing papers reporting original research in basic, translational and clinical thyroidology.

**Target audience:** Clinicians, medical students, and clinical and scientific researchers in the area of thyroidology

**Editor-in-Chief:** Dr Simon Pearce, Newcastle University, UK

**Frequency:** Online-only, monthly issues

**Society affiliation:** European Thyroid Association

**EFORT Open Reviews**
EFORT Open Reviews is an open-access, peer-reviewed journal publishing high-quality instructional review articles across the whole field of orthopaedics and traumatology.

**Target audience:** Orthopaedic surgeons and trainees

**Editor-in-Chief:** Professor Pierre Hoffmeyer, University of Geneva, Switzerland

**Frequency:** Online-only, continuous publication

**Society affiliation:** European Federation of National Associations of Orthopaedics and Traumatology
Bioscientifica offers geographically targeted advertising on all its journal websites.

**ONLINE ADVERTISING RATES**

**All journals:**

<table>
<thead>
<tr>
<th>Position</th>
<th>Size (pixels)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>728x90</td>
<td>Price £80 per 1,000 impressions</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Minimum spend £500 per month</td>
</tr>
<tr>
<td>MPU</td>
<td>300x250</td>
<td></td>
</tr>
</tbody>
</table>

**Newsletter:**

Please enquire further for details of which journals permit newsletter advertising.

<table>
<thead>
<tr>
<th>Position</th>
<th>Size (pixels)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central top / bottom leaderboard</td>
<td>468x60</td>
<td>£1,800 per Newsletter</td>
</tr>
</tbody>
</table>

**File types supported:** GIF, JPG, PNG, JavaScript

**Multiple month discount**

Campaigns must be for the same product covering the same journals for the same number of impressions per month.

3 months 5% discount

6 months 10% discount

12 months 15% discount

To advertise your product, service, or organisation in a Bioscientifica journal, contact Oliver Webb.

If you are interested in print advertising in any of our journals please contact Oliver Webb. Prices are available on request.

@ reply@bioscientifica.com 01252 901140
TERMS AND CONDITIONS

• All adverts are subject to editorial approval.

• It is the Advertiser’s responsibility to ensure that the advertised product is compliant with the regulations for all countries in which the advertisement will be seen.

• The Advertiser is responsible for ensuring that their advertisement is received at Bioscientifica in the format and specifications set out in the Bioscientifica media pack. It is the responsibility of the Advertiser to check the correctness of the Advertisement.

• Digital advertisements should be supplied no later than 1 week before the campaign is due to commence. Cancellations that arrive after this deadline will be charged at the full amount.

• Bioscientifica does not release personally identifiable data on our users to advertisers.