Privacy policy

Bioscientifica Ltd (hereafter referred to as ‘we’, ‘us’, and ‘our’) are dedicated to ensuring that your privacy is protected in accordance with the General Data Protection Regulation (GDPR). This privacy policy tells you what to expect when we collect information from you via this website.

What data do we collect?

Cookies

When you use our journal websites, we send your computer a small file called a cookie, which we can access when you visit this site in future. To analyse our cookie data, we use a third party service provided by Google LLC called Google Analytics.

We collect this information to help this site run smoothly and to analyse trends in the way our users interact with the site. We will never process your cookie data in a way that identifies you as an individual.

If you use third party social media services such as Twitter and Facebook via this site, those services may also place cookies on your computer when you use this site. Third party cookies are not covered by this policy, and we encourage users to read the cookie policies of these sites.

You can change your cookie preferences for this site at any time by adjusting your browser settings, browsing in ‘private mode’ or using browser add-ons. You can find out how to do this by visiting the relevant support page for your browser, or by using the help function on your browser:

Apple Safari
Google Chrome
Microsoft Internet Explorer
Mozilla Firefox
Opera Browser

Data you supply via online forms

You may choose to submit your personal information to us by filling in an online form within or via this website. Examples of when we may collect personal information from you in this way include:

• when you submit your article to our journals
• when you sign up to a journal mailing list

Whenever you provide your personal information to us via an online form, we will ensure that the form contains a clear statement, outlining exactly how we will use your data, and how long we will retain your data for.

We will only ever use your personal data for marketing purposes if you have consented to this.
Information we collect at receipt and opening of emails

We use a third party provider, Adestra, to deliver our marketing emails. If you have opted-in to receive marketing communications from us, we will collect the following information on your email consumption:

- how you interacted with each email: e.g. whether you opened, deleted or forwarded the email, and details of any links you clicked
- the type of device you used to open the email
- your browser type and operating system
- your geographic location.

For more information, please see Adestra’s privacy notice.

How is my information stored?

The information you provide to us via this website is stored on Bioscientifica’s systems on a secure remote server. Bioscientifica has implemented stringent security policies and technical measures to protect your information from unauthorised use, or accidental loss. Any personal information held by Bioscientifica is stored securely, and is only accessible by authorised personnel. Individuals’ data is only stored for as long as it is required, and will be securely disposed of appropriately when it is no longer needed.

Disclosure

We may disclose your data to the below third parties in order to deliver a service that you have requested.

- We use ScholarOne Manuscripts to manage your article submission data.
- We use Adestra to manage data on your email activity and preferences.
- This website is hosted by Sheridan PubFactory and some of your data may be stored securely on their servers.

We do not disclose your personal data to other organisations other than as necessary for the purposes for which you have supplied your information or to comply with our legal obligations.

Links to third party websites

This website may contain links to other websites. Any third party websites are not covered by this privacy policy, and we encourage our users to refer to the privacy policies on these websites.

Your rights

You have the right to access any personal information that Bioscientifica Ltd holds about you. If we do hold information about you we will, upon your request:

- give you a description of the information we hold about you
- tell you why we are holding this information
- tell you who this information could be disclosed to
- allow you to have a copy of the information in an intelligible form.

If you would like access your personal information, please contact:
Changes to this privacy policy

If we make any changes this privacy policy, we will make the updated version available via this website. We will not make changes to the way that we use your personal data without first obtaining your consent to do so.

This policy was last updated on **25 October 2018**.