

MEDIA PACK

Bioscientifica is the go-to publisher for clinicians, nurses, and scientists of endocrinology, and its intersecting disciplines.

An advertisement placed in a Bioscientifica journal will reach this highly targeted audience, on a platform that they trust.

To advertise your product, service, or organisation in a Bioscientifica journal, contact Oliver Webb.

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European Journal of Endocrinology



Since 1948, *European Journal of Endocrinology* has been publishing groundbreaking research, and essential review articles, in paediatric and adult endocrinology. The journal also publishes clinical practice guidelines, to help health professionals make more informed decisions about treatment.

Geographically targeted **online advertising** is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Clinicians, surgeons, and clinical researchers in all areas of endocrinology including: diabetes, metabolic syndrome, obesity, cardiovascular disease, thyroid disease, neuroendocrinology, reproductive disorders, PCOS, adrenal disorders, growth factors, growth hormone, rare diseases, endocrine effects of cancer treatment, and osteoporosis

Impact factor: 5.308

Editor-in-chief: Weibke Arlt, Institute of Metabolism and Systems Research (IMSR), University of Birmingham, UK

Print frequency: Monthly

Society affiliation: European Society of Endocrinology

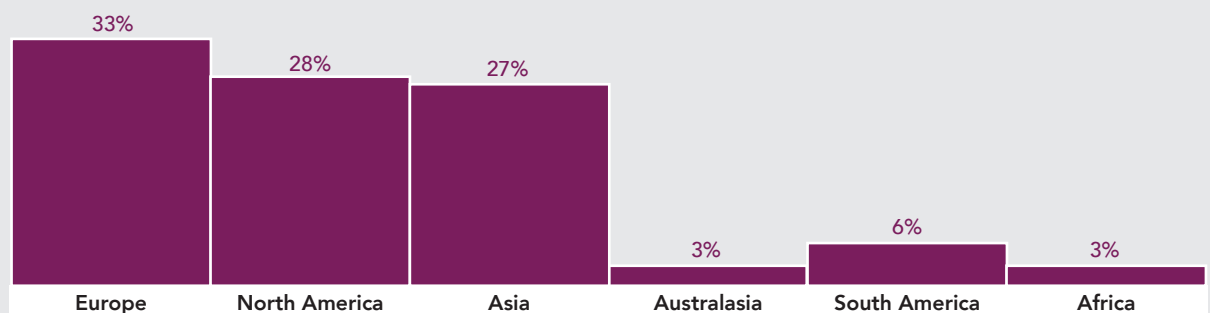
WEB TRAFFIC*

Average monthly users: 48,311

Average monthly ad impressions: 63,920

Average monthly ad click through rate: 0.41%

WEB VISITS BY REGION



NEWSLETTER CIRCULATION

Recipients: 21,718

Newsletter open rate: 37%

Newsletter click through rate: 18%

To advertise in *European Journal of Endocrinology*, contact Oliver Webb.

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Journal of Endocrinology



For over 70 years, *Journal of Endocrinology* has been publishing international research of the highest quality on endocrine physiology and metabolism.

Geographically targeted **online advertising** is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Research and clinical scientists in all areas of endocrinology including: diabetes, metabolism, cardiovascular, thyroid, neuroendocrinology, reproduction, steroids, adrenal, growth and development, and bone; physiologists

Impact factor: 4.041

Co-Editors-in-chief: Professor C Farquharson, University of Edinburgh-Roslin Institute, UK & Professor M Haluzík, Charles University, Czech Republic

Print frequency: Monthly

Society affiliations: Society for Endocrinology, Endocrine Society of Australia, European Society of Endocrinology, UK and Ireland Neuroendocrine Tumour Society and Japan Hormone and Cancer Society

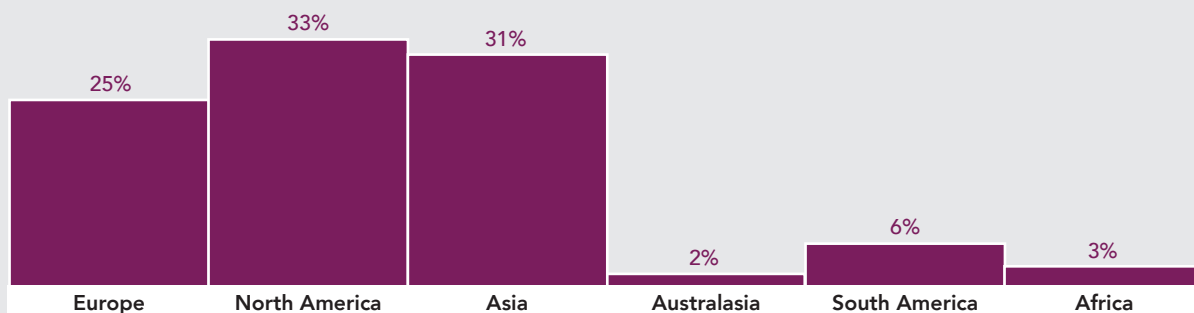
WEB TRAFFIC*

Average monthly users: 34,503

Average monthly ad impressions: 44,050

Average monthly ad click through rate: 0.45%

WEB VISITS BY REGION



NEWSLETTER CIRCULATION

Recipients: 30,278

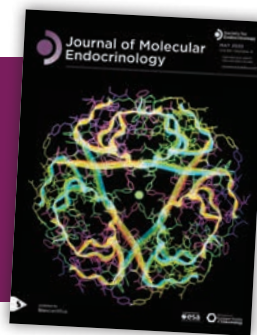
Newsletter open rate: 27%

Newsletter click through rate: 11%

To advertise in *Journal of Endocrinology*, contact Oliver Webb.

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Journal of Molecular Endocrinology



Journal of Molecular Endocrinology publishes original research articles, reviews, and commentaries. Its focus is on molecular and cellular mechanisms in endocrinology.

Geographically targeted **online advertising** is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Research scientists in all areas of endocrinology, including: diabetes, thyroid, neuroendocrinology, reproduction, adrenal, cancer, and bone; molecular and cell biologists

Impact factor: 3.562

Co-Editors-in-chief: Professor C Farquharson, University of Edinburgh-Roslin Institute, UK & Professor M Haluzík, Charles University, Czech Republic

Print frequency: 8 issues per annum

Society affiliations: Society for Endocrinology, European Society of Endocrinology, Endocrine Society of Australia

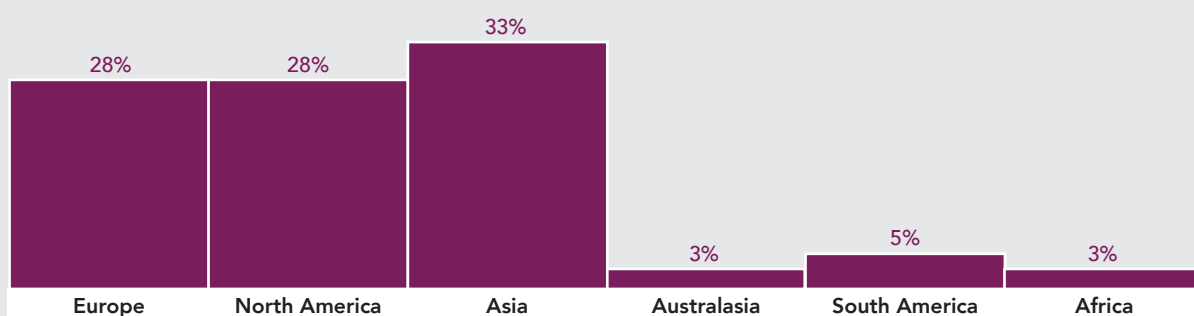
WEB TRAFFIC*

Average monthly users: 17,583

Average monthly ad impressions: 21,934

Average monthly ad click through rate: 0.42%

WEB VISITS BY REGION



NEWSLETTER CIRCULATION

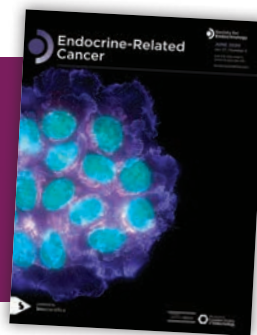
Recipients: 28,179

Newsletter open rate: 29%

Newsletter click through rate: 8%

To advertise in *Journal of Molecular Endocrinology*, contact Oliver Webb.

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Endocrine-Related Cancer

Endocrine-Related Cancer is the leading international journal for research on hormone-related cancers, including cancers of the breast, prostate, pituitary, testes, ovary, and neuroendocrine system.

Geographically targeted **online advertising** is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Clinicians, surgeons, and clinical and research scientists working in breast and prostate cancer, thyroid cancer, ovarian cancer, pancreatic cancer, and neuroendocrine tumours

Impact factor: 4.800

Editor-in-chief: Professor Charis Eng, MD, Genomic Medicine Institute, Cleveland Clinic, USA

Print frequency: Monthly

Society affiliations: Society for Endocrinology, European Society of Endocrinology and Japan Hormone and Cancer Society

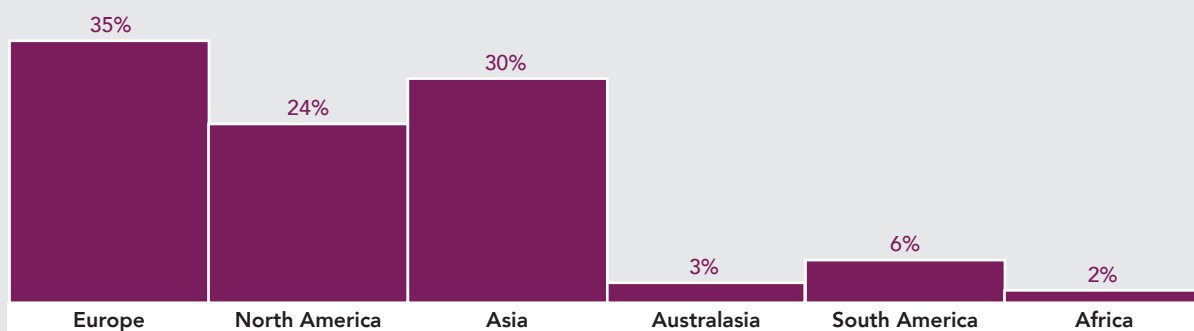
WEB TRAFFIC*

Average monthly users: 21,157

Average monthly ad impressions: 27,370

Average monthly ad click through rate: 0.44%

WEB VISITS BY REGION



NEWSLETTER CIRCULATION

Recipients: 29,675

Newsletter open rate: 29%

Newsletter click through rate: 13%

To advertise in *Endocrine-Related Cancer*, contact Oliver Webb.

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Reproduction



Reproduction publishes original research articles, and topical reviews on reproductive biology and medicine. Its focus is on the cellular and molecular biology of reproduction.

Geographically targeted **online advertising** is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Embryologists, reproductive scientists, andrologists, reproductive immunologists, developmental biologists, reproductive toxicologists, veterinary scientists, and zoologists

Impact factor: 3.206

Editors-in-chief: Greg FitzHarris, PhD, BSc, University of Montreal, Canada & Christopher A Price, PhD, Montreal Veterinary School, Université de Montréal, Canada

Print frequency: Monthly

Society affiliation: Society for Reproduction and Fertility

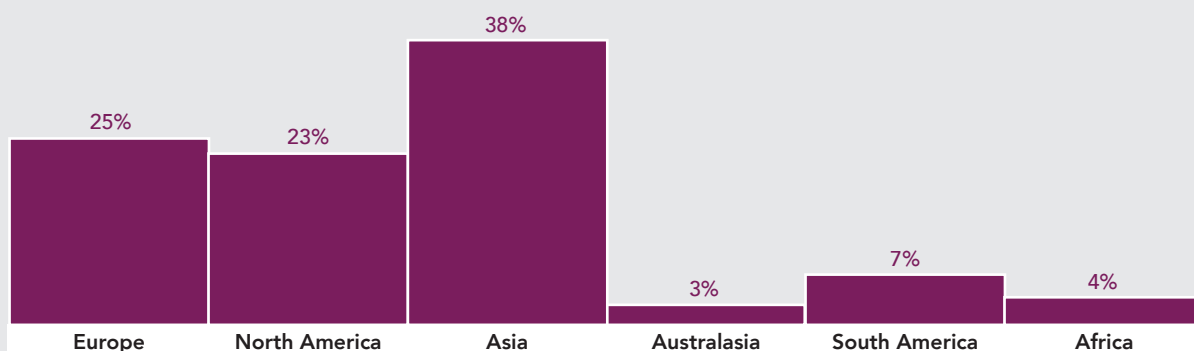
WEB TRAFFIC*

Average monthly users: 25,677

Average monthly ad impressions: 36,543

Average monthly ad click through rate: 0.46%

WEB VISITS BY REGION



NEWSLETTER CIRCULATION

Recipients: 14,134

Newsletter open rate: 35%

Newsletter click through rate: 16%

To advertise in *Reproduction*, contact Oliver Webb.

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Endocrine Connections



Endocrine Connections is an open-access journal that publishes high-quality research and reviews in endocrinology, and its intersecting disciplines. The journal serves to stimulate cross-discipline debate and collaboration across the wider biomedical community.

Geographically targeted **online advertising** is available in this journal, enabling you to target your adverts at the key regions you want to reach.

Target audience: Clinicians, surgeons, clinical and basic scientists in all areas of endocrinology including: diabetes, metabolic syndrome, obesity, cardiovascular disease, thyroid disease, neuroendocrinology, reproductive disorders, PCOS, adrenal disorders, growth factors, growth hormone, rare diseases, endocrine effects of cancer treatment, and osteoporosis

Impact factor: 2.592

Editor-in-chief: Josef Köhrle, Charité Universitätsmedizin Berlin, Germany

Print frequency: Online only, monthly issues

Society affiliations: Society for Endocrinology, European Society of Endocrinology

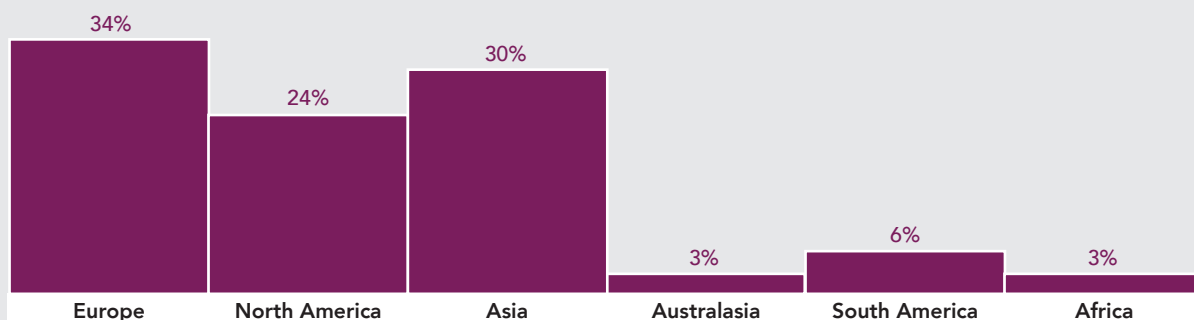
WEB TRAFFIC*

Average monthly users: 10,654

Average monthly ad impressions: 12,728

Average monthly ad click through rate: 0.52%

WEB VISITS BY REGION



NEWSLETTER CIRCULATION

Recipients: 10,773

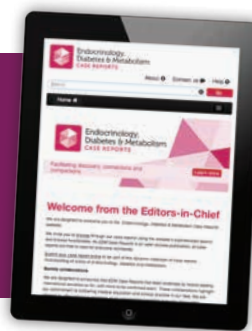
Newsletter open rate: 30.4%

Newsletter click through rate: 17.8%

To advertise in *Endocrine Connections*, contact Oliver Webb.

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Endocrinology, Diabetes & Metabolism Case Reports



Endocrinology, Diabetes & Metabolism Case Reports is a unique Open Access resource that publishes clinical case reports across the fields of endocrine, diabetic, and metabolic medicine.

Geographically targeted **online advertising** is available in this journal, enabling you to target your adverts at the key regions you want to reach.

Target audience: Clinicians in training, consultants, surgeons, GPs, and nurses, with an interest in diabetes, metabolic syndrome, obesity, cardiovascular disease, thyroid disease, thyroid cancer, breast cancer, prostate cancer, neuroendocrinology, reproductive disorders, PCOS, adrenal disorders, growth factors, growth hormone, rare diseases, endocrine effects of cancer treatment, and osteoporosis

Editors-in-chief: Dr Maralyn Druce, Saint Barts. Hospital, and London Medical School, UK & Professor Jerry Greenfield, St Vincent's Hospital, Australia

Print frequency: Online only, continuous publication

Society affiliations: African Society for Paediatric and Adolescent Endocrinology, Asia Pacific Paediatric Endocrine Society, Australian Diabetes Society, British Society for Paediatric Endocrinology and Diabetes, Canadian Society of Endocrinology and Metabolism, Endocrine Society of Australia, European Society of Endocrinology, International Society of Endocrinology, Japan Endocrine Society, New Zealand Society of Endocrinology, Society for Endocrinology, UK and Ireland Neuroendocrine Tumour Society

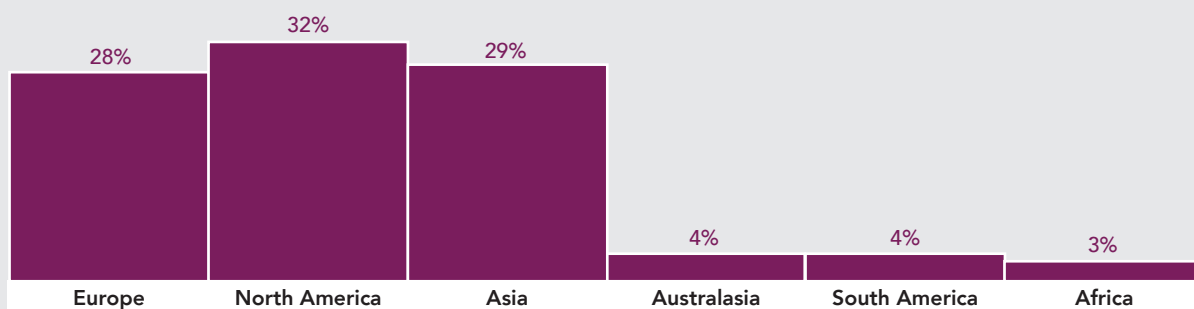
WEB TRAFFIC*

Average monthly users: 6,533

Average monthly ad impressions: 7,620

Average monthly ad click through rate: 0.42%

WEB VISITS BY REGION



NEWSLETTER CIRCULATION

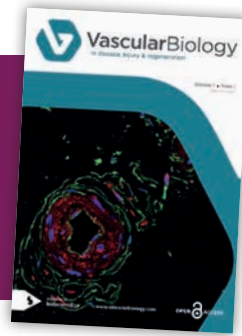
Recipients: 6,035

Newsletter open rate: 40%

Newsletter click through rate: 26.9%

To advertise in *Endocrinology, Diabetes & Metabolism Case Reports*, contact Oliver Webb.

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Vascular Biology

Vascular Biology is an open-access journal devoted to vascular biology in disease, injury and regeneration. The journal publishes high-quality basic, clinical and translational research and reviews in vascular biology and its intersecting disciplines.

Geographically targeted **online advertising** is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Academic researchers and clinicians doing research in cardiology, metabolism, oncology, vascular biology, wound healing, angiogenesis, translational research and bioengineering techniques

Editor-in-chief: Paolo Madeddu, University of Bristol, UK

Print frequency: Online only, quarterly issues

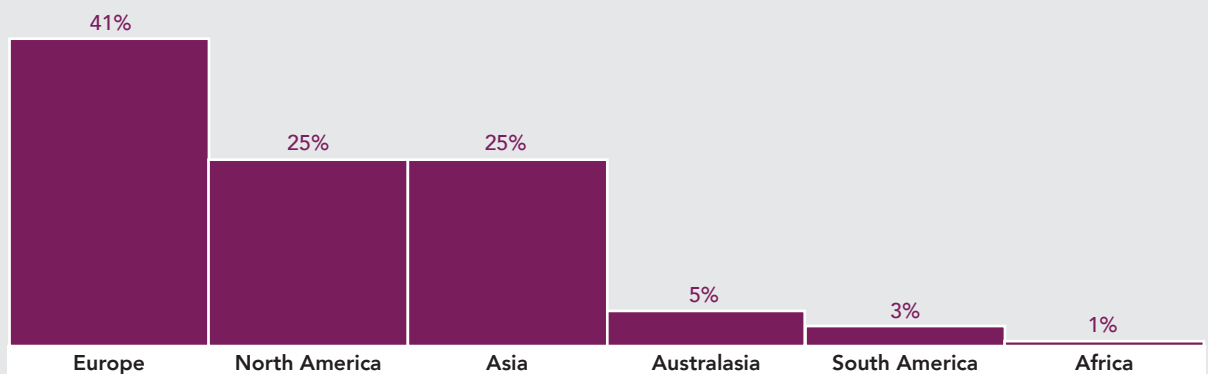
WEB TRAFFIC*

Average monthly users: 474

Average monthly ad impressions: 657

Average monthly ad click through rate: 0.32%

WEB VISITS BY REGION



NEWSLETTER CIRCULATION

Recipients: 649

Newsletter open rate: 43%

Newsletter click through rate: 25%

To advertise in *Vascular Biology*, contact Oliver Webb.

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Online advertising options

Bioscientifica offer geographically targeted advertising on all our journal websites.

ONLINE ADVERTISING RATES

All journals:

Position	Size (pixels)	Price
Leaderboard	728x90	Price £80 per 1,000 impressions Minimum spend £500 per month
MPU	300x250	
Mobile	288x50	

Newsletter:

Please enquire further for details of which journals permit newsletter advertising.

Position	Size (pixels)	Price
Central top / bottom leaderboard	468x60	£1,800 per Newsletter

File types supported: GIF, JPG, PNG, JavaScript

Multiple month discount

Campaigns must be for the same product covering the same journals for the same number of impressions per month.



To advertise your product, service, or organisation in a Bioscientifica journal, contact Oliver Webb.
If you are interested in print advertising in any of our journals please contact Oliver Webb. Prices are available on request.

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TERMS AND CONDITIONS

- All adverts are subject to editorial approval.
- It is the Advertiser's responsibility to ensure that the advertised product is compliant with the regulations for all countries in which the advertisement will be seen.
- The Advertiser is responsible for ensuring that their advertisement is received at Bioscientifica in the format and specifications set out in the Bioscientifica media pack. It is the responsibility of the Advertiser to check the correctness of the Advertisement.
- Digital advertisements should be supplied no later than 1 week before the campaign is due to commence. Cancellations that arrive after this deadline will be charged at the full amount.
- Bioscientifica does not release personally identifiable data on our users to advertisers.

Strengthening biomedical societies to advance science and health

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