Reproduction A DECADE OF GROWTH

Society for Reproduction and Fertility

in collaboration with

bioscientifica

2004

DRAMATICALLY INCREASING USAGE
Journal live on HighWire (Jan '04)

HighWire Stanford University

ENSURING PERMANENT DISCOVERABILITY OF ARTICLES
CrossRef in place with launch of HighWire site (Jan '04)

crossref

PRIORITISING CUSTOMER SATISFACTION
COUNTER compliant for launch of HighWire site (Jan '04)

2005

PROVIDING FREE ACCESS TO DEVELOPING NATIONS
Joined TEEAL initiative (Jan '05)

teeal

2006

SIGNIFICANTLY IMPROVING AUTHOR SERVICE
Journal live on ScholarOne Manuscripts (Apr '06)

SCHOLARONE™ Manuscripts

REDUCING PRODUCTION TIMES
Move to an offshore production supplier (Jun '06)

SUBMISSIONS TOP 500 (Dec '06)

2007

SAFEGUARDING ACCESS FOR FUTURE GENERATIONS
Joined LOCKSS digital preservation scheme (Jan '07)

LOCKSS LOTS OF COPIES KEEP STUFF SAFE

2008

SPEEDING UP PRODUCTION TIMES
Reproduction Advance Publications facility live (Mar '08)

COMMUNITY ACCESS TO HISTORICAL RESEARCH
Retrodigitised archive of content online (Oct '08)

2009

DIGITAL PRESERVATION PHASE 2
Joined Portico scheme (Jan '09)

UNIQUE USERS ONLINE HITS 50,000 (Dec '09)

2010

A FAIRER PRICING STRUCTURE
Introduction of a corporate subscription price (Jan '10)

ENSURING INTEGRITY
CrossCheck plagiarism detection software introduced ('Jan '10)

crosscheck Powered by iThenticate

RECEIPT TO FIRST RESPONSE TIMES COME UNDER A MONTH (Dec '10)

PAVING THE WAY TO GLOBAL CONSORTIA SALES
Joined ISPG (Dec '10)

ISPG Independent Scholarly Publishers Group

2011

MEASURABLE MARKETING
Adestra email marketing launched (Apr '11)

adestra Email marketing that delivers results

2012

STABILISING SUBSCRIPTIONS
Introduction of Bioscientifica 5 journal package (Jan '12)

INDEXED IN NEW DISCOVERY SERVICES FOR LIBRARIES (Feb '12)

2012 IMPACT FACTOR GOES OVER 3.5

STREAMLINING AUTHOR SERVICE
Online copyright forms and e-commerce introduced (Nov '12)

2013

ENGAGING WITH AUTHORS
Author satisfaction survey introduced (Aug '13)

SUBMISSIONS TOP 600 (Dec '13)

ENHANCING OUR SERVICE TO READERS -
CrossMark introduced (Aug '13)

CrossMark

IMPROVING AUTHOR & READER SERVICE
RightsLink automated permissions

Copyright Clearance Center

ENLISTING EXPERT ADVICE ON ETHICS
Bioscientifica becomes a member of COPE (Jul '13)

COPE COMMITTEE ON PUBLICATION ETHICS

MAXIMISING REACH AND USAGE
Mobile optimised website launched (Jan '13)

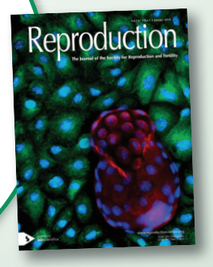
INCREASING SPEED OF PUBLICATION
Journal moves to continuous publication (Jan '13)

2014

EQUIPPING AUTHORS TO PROMOTE THEIR WORK
Joined Kudos beta trial (May '14)

KUDOS

NEW POTENTIAL REVENUE FROM COURSE MATERIALS
Joined SIPX (May '14)



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