

MEDIA PACK

Bioscientifica is the go-to publisher for clinicians, nurses, and scientists of endocrinology, and its intersecting disciplines.

An advertisement placed in a Bioscientifica journal will reach this highly targeted audience, on a platform that they trust.

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European Journal of Endocrinology



Since 1948, *European Journal of Endocrinology* has been publishing groundbreaking research, and essential review articles, in paediatric and adult endocrinology. The journal also publishes clinical practice guidelines, to help health professionals make more informed decisions about treatment.

Geographically targeted [online advertising](#) is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Clinicians, surgeons, and clinical researchers in all areas of endocrinology including: diabetes, metabolic syndrome, obesity, cardiovascular disease, thyroid disease, neuroendocrinology, reproductive disorders, PCOS, adrenal disorders, growth factors, growth hormone, rare diseases, endocrine effects of cancer treatment, and osteoporosis

Impact factor: 4.101

Editor-in-chief: Professor J.A. Romijn, Faculty of Medicine, University of Amsterdam, The Netherlands

Print frequency: Monthly

Society affiliation: European Society of Endocrinology

WEB TRAFFIC*

Average monthly users: 112,151

Average monthly page views: 129,287

Average monthly ad impressions: 243,370

Average monthly ad click through rate: 0.03%

NEWSLETTER CIRCULATION

17,445

Newsletter open rate: 32%

Newsletter click through rate: 15%

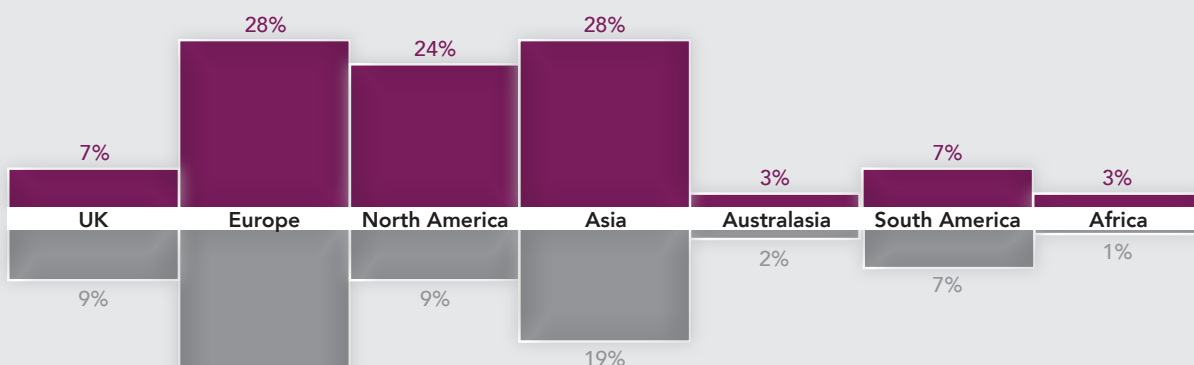
TOP 5 EUROPEAN COUNTRIES*

Average monthly statistics

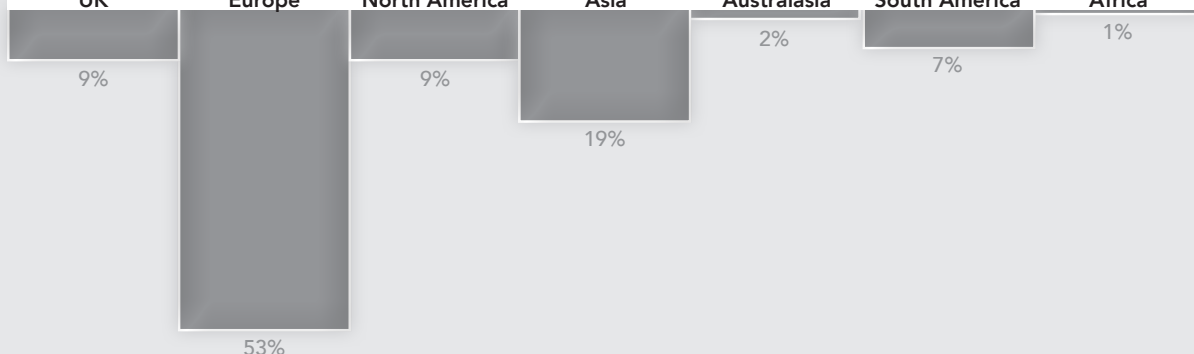
	UK	France	Germany	Italy	Spain
Users	8,029	2,539	3,265	4,544	3,502
Impressions	15,097	6,245	7,394	12,737	8,434
Newsletters	1,349	617	590	1,787	844

*Data from Google Analytics and Google Double Click

WEB VISITS BY REGION



NEWSLETTER CIRCULATION BY REGION



To advertise in *European Journal of Endocrinology*, contact Oliver Webb.

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Journal of Endocrinology



For over 70 years, *Journal of Endocrinology* has been publishing international research of the highest quality on endocrine physiology and metabolism.

Geographically targeted [online advertising](#) is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Research and clinical scientists in all areas of endocrinology including: diabetes, metabolism, cardiovascular, thyroid, neuroendocrinology, reproduction, steroids, adrenal, growth and development, and bone; physiologists

Impact factor: 4.706

Editor-in-chief: Professor Sof Andrikopoulos, University of Melbourne, Australia

Print frequency: Monthly

Society affiliations: Society for Endocrinology, Endocrine Society of Australia, European Society of Endocrinology, UK and Ireland Neuroendocrine Tumour Society and Japan Hormone and Cancer Society

WEB TRAFFIC*

Average monthly users: 12,998

Average monthly page views: 33,192

Average monthly ad impressions: 159,470

Average monthly ad click through rate: 0.03%

NEWSLETTER CIRCULATION

23,443

Newsletter open rate: 29%

Newsletter click through rate: 12%

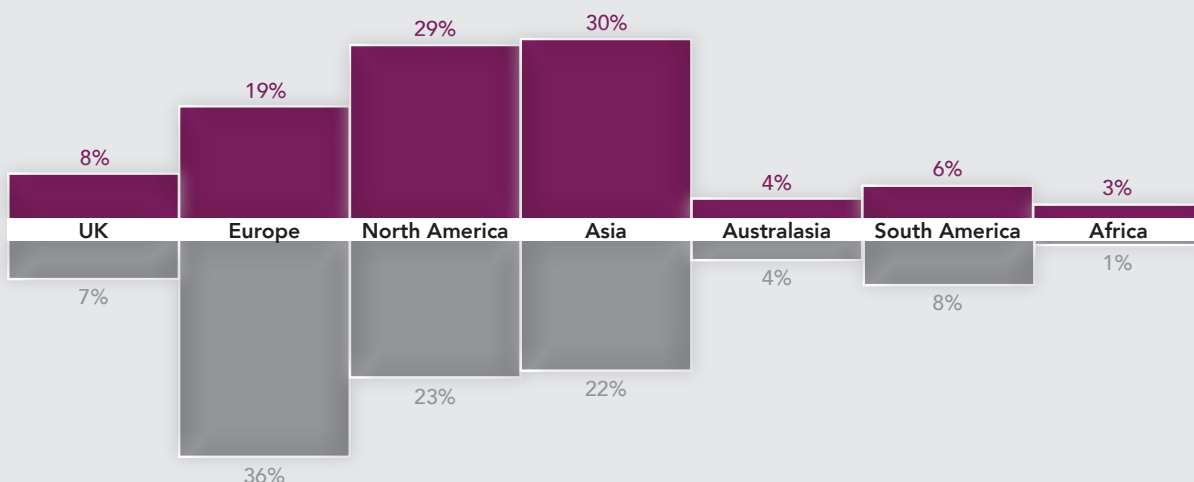
TOP 5 EUROPEAN COUNTRIES*

Average monthly statistics

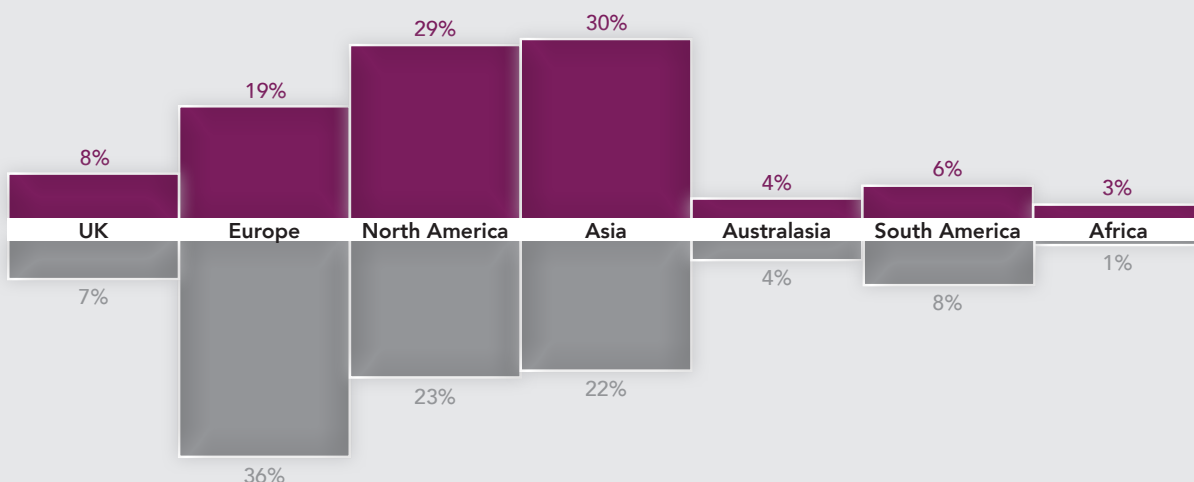
	UK	France	Germany	Italy	Spain
Users	2,249	473	841	632	553
Impressions	11,456	2,884	4,504	4,019	3,178
Newsletters	1,415	510	663	1,804	928

*Data from Google Analytics and Google Double Click

WEB VISITS BY REGION



NEWSLETTER CIRCULATION BY REGION



To advertise in *Journal of Endocrinology*, contact Oliver Webb.

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Journal of Molecular Endocrinology



Journal of Molecular Endocrinology publishes original research articles, reviews, and commentaries. Its focus is on molecular and cellular mechanisms in endocrinology.

Geographically targeted [online advertising](#) is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Research scientists in all areas of endocrinology, including: diabetes, thyroid, neuroendocrinology, reproduction, adrenal, cancer, and bone; molecular and cell biologists

Impact factor: 3.577

Editor-in-chief: Professor Sof Andrikopoulos, University of Melbourne, Australia

Print frequency: 8 issues per annum

Society affiliations: Society for Endocrinology, European Society of Endocrinology, Endocrine Society of Australia

WEB TRAFFIC*

Average monthly users: 26,239

Average monthly page views: 77,792

Average monthly ad impressions: 54,343

Average monthly ad click through rate: 0.02%

NEWSLETTER CIRCULATION

20,161

Newsletter open rate: 32%

Newsletter click through rate: 10%

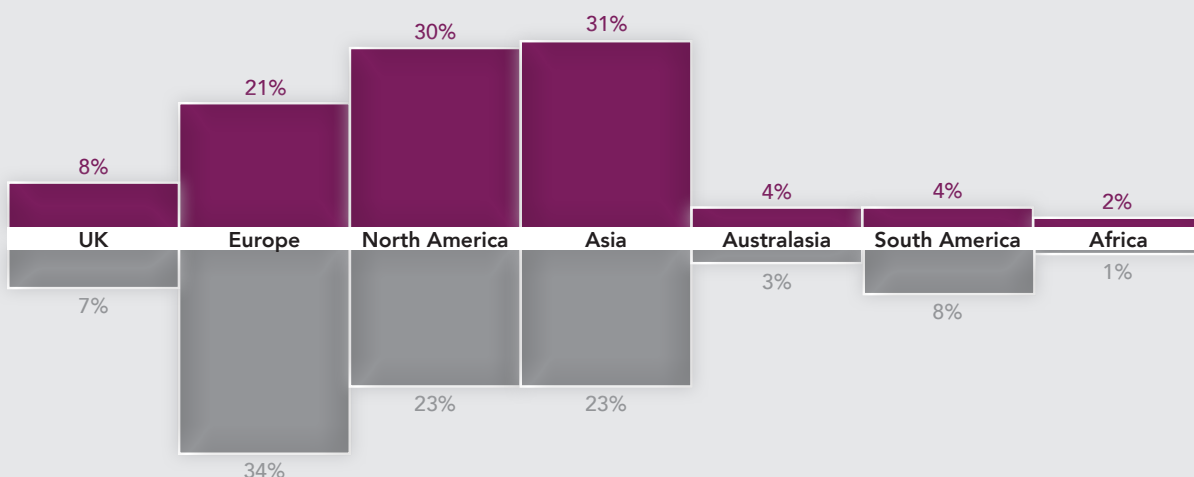
TOP 5 EUROPEAN COUNTRIES*

Average monthly statistics

	UK	France	Germany	Italy	Spain
Users	793	222	389	246	194
Impressions	4,072	1,050	1,747	1,424	960
Newsletters	1,167	430	516	1,422	746

*Data from Google Analytics and Google Double Click

WEB VISITS BY REGION

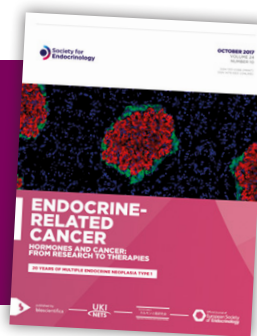


NEWSLETTER CIRCULATION BY REGION

To advertise in *Journal of Molecular Endocrinology*, contact Oliver Webb.

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Endocrine-Related Cancer



Endocrine-Related Cancer is the leading international journal for research on hormone-related cancers, including cancers of the breast, prostate, pituitary, testes, ovary, and neuroendocrine system.

Geographically targeted [online advertising](#) is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Clinicians, surgeons, and clinical and research scientists working in breast and prostate cancer, thyroid cancer, ovarian cancer, pancreatic cancer, and neuroendocrine tumours

Impact factor: 5.267

Editor-in-chief: Professor Charis Eng, MD, Genomic Medicine Institute, Cleveland Clinic, USA

Print frequency: Monthly

Society affiliations: Society for Endocrinology, European Society of Endocrinology, UK and Ireland Neuroendocrine Tumour Society and Japan Hormone and Cancer Society

WEB TRAFFIC*

Average monthly users: 19,727

Average monthly page views: 51,498

Average monthly ad impressions: 105,367

Average monthly ad click through rate: 0.03%

NEWSLETTER CIRCULATION

21,292

Newsletter open rate: 31%

Newsletter click through rate: 12%

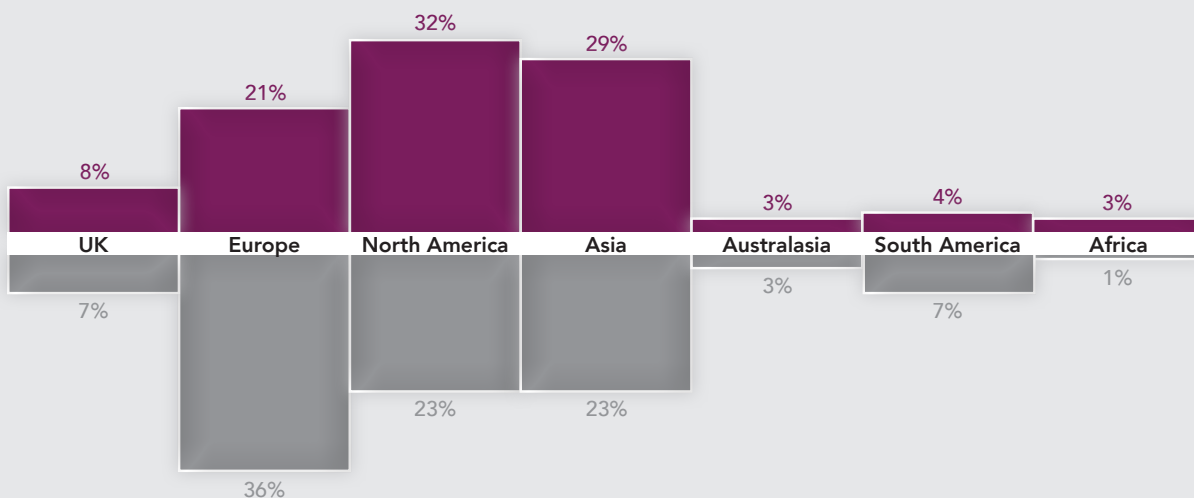
TOP 5 EUROPEAN COUNTRIES*

Average monthly statistics

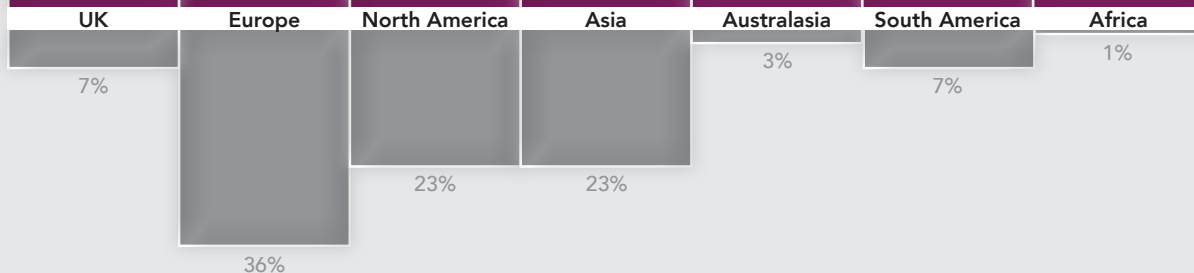
	UK	France	Germany	Italy	Spain
Users	1,295	367	521	637	367
Impressions	7,231	2,269	3,096	4,819	2,370
Newsletters	1,210	455	511	1,469	717

*Data from Google Analytics and Google Double Click

WEB VISITS BY REGION



NEWSLETTER CIRCULATION BY REGION



To advertise in *Endocrine-Related Cancer*, contact Oliver Webb.

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Reproduction



Reproduction publishes original research articles, and topical reviews on reproductive biology and medicine. Its focus is on the cellular and molecular biology of reproduction.

Geographically targeted [online advertising](#) is available in this journal, enabling you to reliably target your advert at the key territories you want to reach.

Target audience: Embryologists, reproductive scientists, andrologists, reproductive immunologists, developmental biologists, reproductive toxicologists, veterinary scientists, and zoologists

Impact factor: 3.100

Editor-in-chief: Professor Kevin Sinclair, School of Biosciences, University of Nottingham, UK

Print frequency: Monthly

Society affiliation: Society for Reproduction and Fertility

WEB TRAFFIC*

Average monthly users: 75,458

Average monthly page views: 86,475

Average monthly ad impressions: 146,194

Average monthly ad click through rate: 0.03%

NEWSLETTER CIRCULATION

11,416

Newsletter open rate: 31%

Newsletter click through rate: 16%

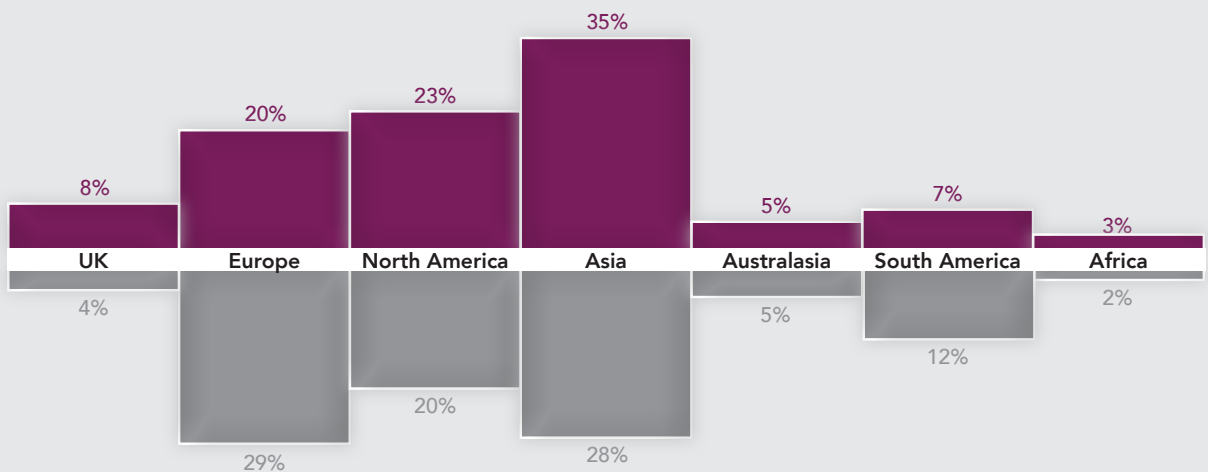
TOP 5 EUROPEAN COUNTRIES*

Average monthly statistics

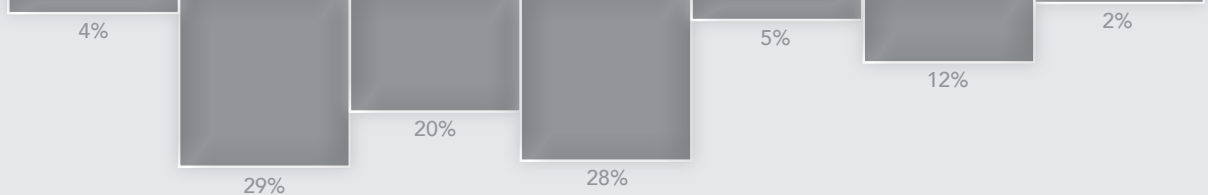
	UK	France	Germany	Italy	Spain
Users	5,918	1,654	1,847	1,363	1,713
Impressions	10,451	2,875	3,510	3,017	3,421
Newsletters	404	237	285	409	338

*Data from Google Analytics and Google Double Click

WEB VISITS BY REGION



NEWSLETTER CIRCULATION BY REGION



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Endocrine Connections



Endocrine Connections is an Open Access journal that publishes high-quality research and reviews in endocrinology, and its intersecting disciplines. The journal serves to stimulate cross-discipline debate and collaboration across the wider biomedical community.

Geographically targeted [online advertising](#) is available in this journal, enabling you to target your adverts at the key regions you want to reach.

Target audience: Clinicians, surgeons, clinical and basic scientists in all areas of endocrinology including: diabetes, metabolic syndrome, obesity, cardiovascular disease, thyroid disease, neuroendocrinology, reproductive disorders, PCOS, adrenal disorders, growth factors, growth hormone, rare diseases, endocrine effects of cancer treatment, and osteoporosis

Impact factor: 2.541

Editor-in-chief: Josef Köhrle, Charité, Universitätsmedizin Berlin, Germany

Society affiliations: Society for Endocrinology, European Society of Endocrinology

WEB TRAFFIC*

Average monthly users: 4,745

Average monthly page views: 15,299

Average monthly ad impressions: 29,320

Average monthly ad click through rate: 0.08%

NEWSLETTER CIRCULATION

8,995

Newsletter open rate: 33%

Newsletter click through rate: 13%

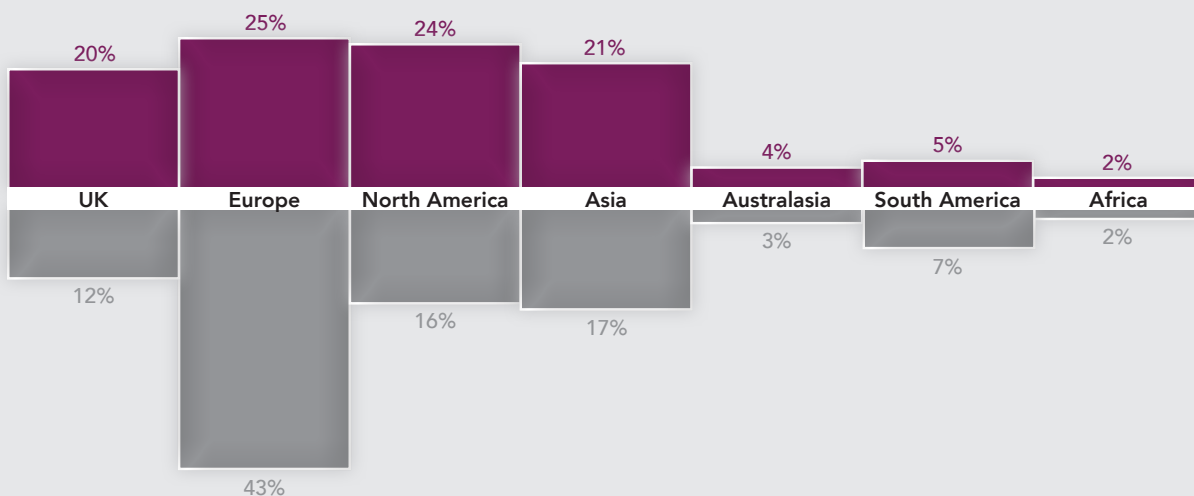
TOP 5 EUROPEAN COUNTRIES*

Average monthly statistics

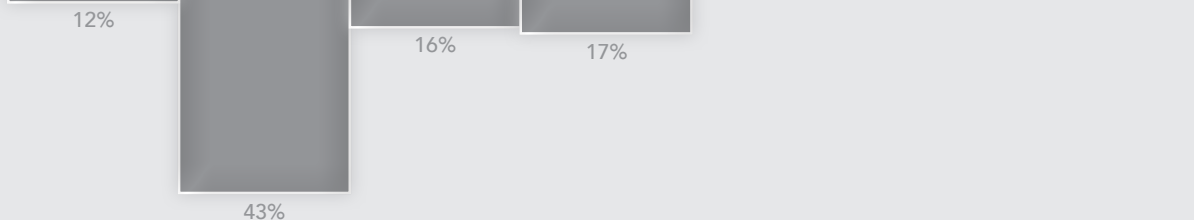
	UK	France	Germany	Italy	Spain
Users	838	63	112	153	92
Impressions	4,894	534	625	1,222	758
Newsletters	811	211	225	646	289

*Data from Google Analytics and Google Double Click

WEB VISITS BY REGION



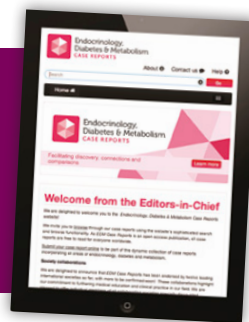
NEWSLETTER CIRCULATION BY REGION



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Endocrinology, Diabetes & Metabolism Case Reports



Endocrinology, Diabetes & Metabolism Case Reports is a unique Open Access resource that publishes clinical case reports across the fields of endocrine, diabetic, and metabolic medicine.

Geographically targeted [online advertising](#) is available in this journal, enabling you to target your adverts at the key regions you want to reach.

Target audience: Clinicians in training, consultants, surgeons, GPs, and nurses, with an interest in diabetes, metabolic syndrome, obesity, cardiovascular disease, thyroid disease, thyroid cancer, breast cancer, prostate cancer, neuroendocrinology, reproductive disorders, PCOS, adrenal disorders, growth factors, growth hormone, rare diseases, endocrine effects of cancer treatment, and osteoporosis

Editors-in-chief: Dr Maralyn Druce, Saint Barts. Hospital, and London Medical School, UK

Dr Jennifer Green, Duke University Medical Center, Institute, USA

Professor Jerry Greenfield, St Vincent's Hospital, Australia

Professor Martin Silink, University of Sydney, Australia

Society affiliations: Society for Endocrinology, International Society of Endocrinology, Canadian Society of Endocrinology and Metabolism, Endocrine Society of Australia, Asia Pacific Paediatric Endocrine Society, Japan Endocrine Society, Brazilian Society for Endocrinology and Metabolism, African Society for Paediatric and Adolescent Endocrinology, British Society for Paediatric Endocrinology and Diabetes, Australian Diabetes Society, European Childhood Obesity Group, Australian and New Zealand Obesity Society, International Neuroendocrine Federation, UK and Ireland Neuroendocrine Tumour Society, National Osteoporosis Society

WEB TRAFFIC*

Average monthly users: 4,795

Average monthly page views: 10,520

*Data from Google Analytics and Google Double Click

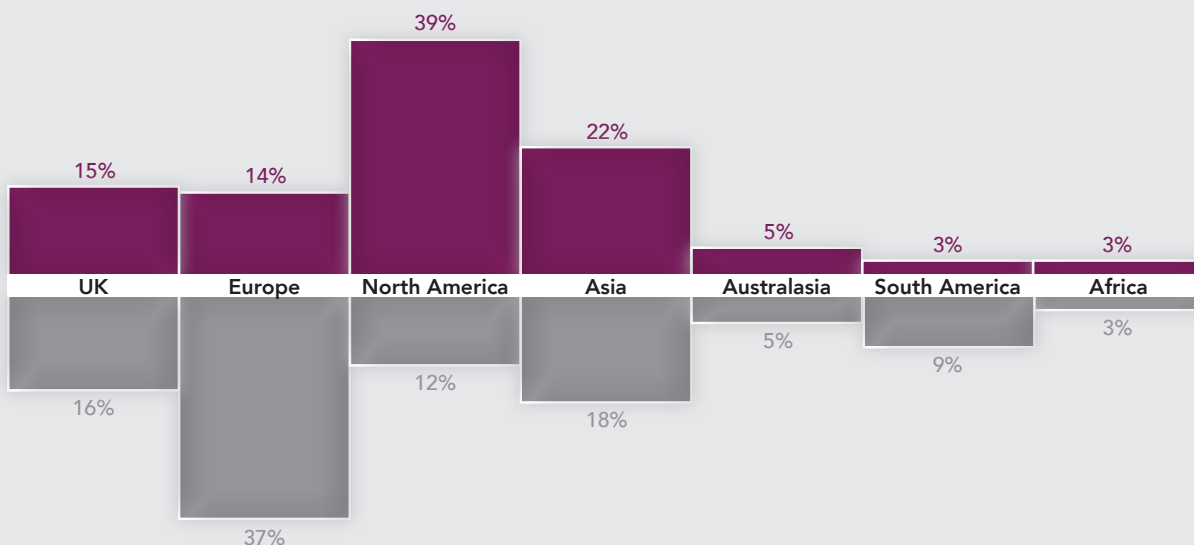
NEWSLETTER CIRCULATION

4,973

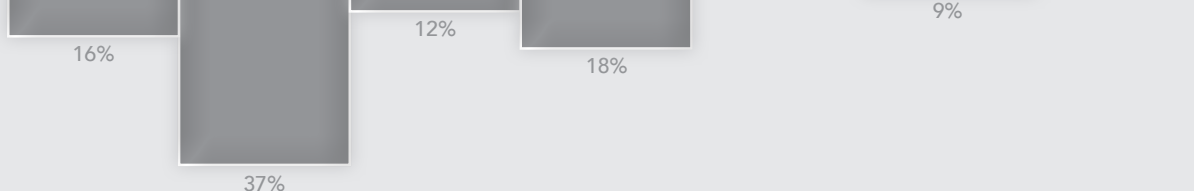
Newsletter open rate: 30%

Newsletter click through rate: 14%

WEB VISITS BY REGION



NEWSLETTER CIRCULATION BY REGION



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Echo Research and Practice



Launched in July 2014, *Echo Research and Practice* is a new Open Access journal for health professionals practising echocardiography. The journal publishes high-quality clinical and basic research, summary reviews, and selected case reports. *Echo Research and Practice* already has an international reach, and the average number of monthly online users has grown by 75% since July 2014.

Geographically targeted [online advertising](#) is available in this journal, enabling you to target your adverts at the key regions you want to reach.

Target audience: Cardiologists, physicians, sonographers, nurses, and other allied health professionals practicing echocardiography

Editor-in-chief: Professor Petros Nihoyannopoulos MD, Imperial College London, UK

Society affiliations: British Society of Echocardiography, Association of Cardiothoracic Anaesthetists, Canadian Society of Echocardiography, Echocardiography Association of Inter-American Society of Cardiology, International Contrast Ultrasound Society, Society of Pediatric Echocardiography

WEB TRAFFIC*

Average monthly users: 2,984

Average monthly page views: 8,760

Average monthly ad impressions: 21,003

Average monthly ad click through rate: 0.10%

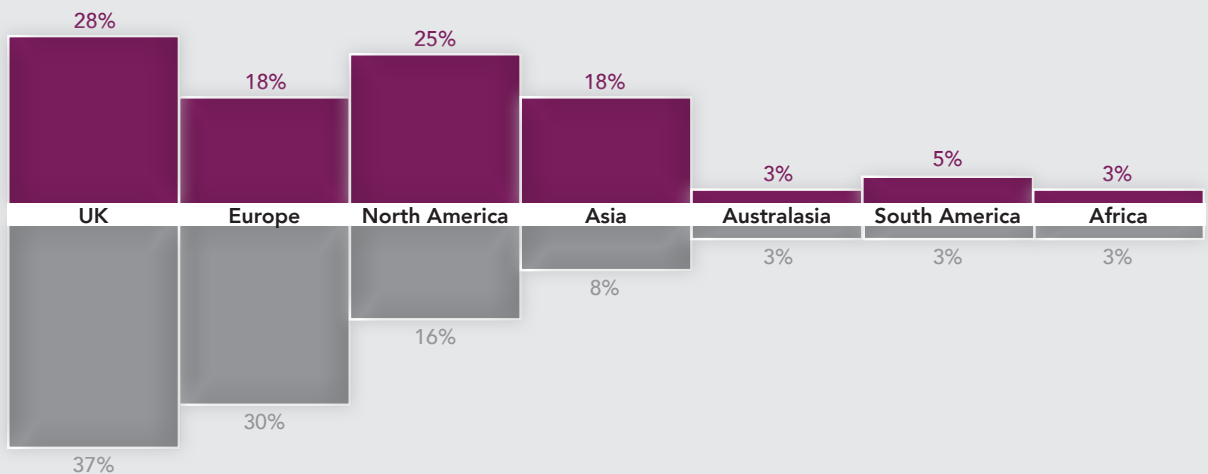
NEWSLETTER CIRCULATION

3,364

Newsletter open rate: 26%

Newsletter click through rate: 19%

WEB VISITS BY REGION



NEWSLETTER CIRCULATION BY REGION

TOP 5 EUROPEAN COUNTRIES*

Average monthly statistics

	UK	France	Germany	Italy	Spain
Users	683	20	65	75	53
Impressions	5,792	208	641	617	522
Newsletters	1,019	25	33	109	54

*Data from Google Analytics and Google Double Click

MEMBER'S MAGAZINE DISCOUNT

If you advertise in ECHO, the British Society of Echocardiography's members' magazine, you can claim a 50% discount on your online advertising in *Echo Research and Practice*

To advertise in *Echo Research and Practice*, contact Oliver Webb.

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Endocrine Abstracts



Endocrine Abstracts is an invaluable Open Access reference resource, containing searchable abstracts of presentations given at key conferences in endocrinology, and its intersecting disciplines.

Geographically targeted [online advertising](#) is available in this publication, enabling you to target your adverts at the key regions you want to reach.

Target audience: Endocrine scientists, clinical scientists, translational researchers, and doctors in all areas of endocrinology including: diabetes, metabolic syndrome, obesity, cardiovascular disease, thyroid disease, neuroendocrinology, reproductive disorders, PCOS, adrenal disorders, growth factors, growth hormone, osteoporosis, rare diseases, paediatric endocrinology, and the endocrine effects of cancer treatment

Society affiliations: Publishes abstracts from the meetings of the Society for Endocrinology, European Society of Endocrinology, the British Society for Paediatric Endocrinology and Diabetes

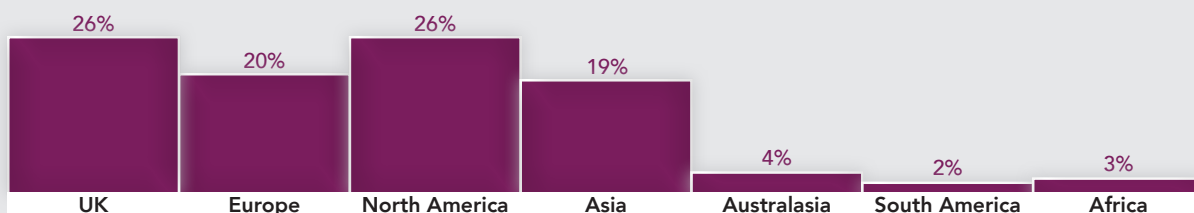
WEB TRAFFIC*

Average monthly users: 21,894

Average monthly page views: 40,278

*Data from Google Analytics and Google Double Click

WEB VISITS BY REGION



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Bone Abstracts



Bone Abstracts is a comprehensive Open Access reference resource, containing searchable abstracts of presentations on calcified tissues, from key conferences in the field.

Geographically targeted [online advertising](#) is available in this publication, enabling you to target your adverts at the key regions you want to reach.

Target audience: Research scientists, clinical scientists, translational researchers, and clinicians, specialising in endocrinology, calcified tissues, orthopedics, parathyroid disorders, osteoporosis, bone disease, bone biology, osteoarthritis, nephrology, and rheumatology

Society affiliations: Publishes abstracts from the meetings of the European Calcified Tissue Society

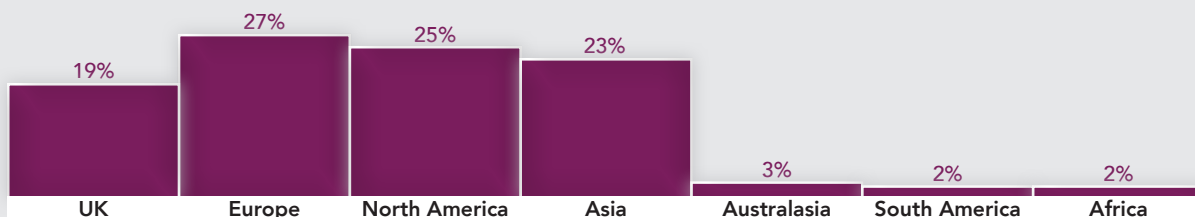
WEB TRAFFIC*

Average monthly users: 1,396

Average monthly page views: 2,867

*Data from Google Analytics and Google Double Click

WEB VISITS BY REGION



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Online advertising options

Bioscientifica offer geographically targeted advertising on all our journal websites and newsletters. To ensure maximum exposure for your advertisement, we never place more than two advertisers in one position.

ONLINE ADVERTISING RATES

All journals except *Endocrinology Diabetes & Metabolism Case Reports*:

Position	Size (pixels)	Price
Top left / top right on full site	468x60	£60 per 1,000 impressions
Top / middle on mobile site	288x50	
Tower / skyscraper on full site	160x600	
Bottom on mobile site	288x50	

Endocrinology Diabetes & Metabolism Case Reports:

Position	Size (pixels)	Price
Middle right on homepage	650x300	£60 per 1,000 impressions
Middle right on search page	650x650	

Newsletter:

Position	Size (pixels)	Price
Central top / bottom leaderboard	468x60	£1,800 per Newsletter
Right placement tower / skyscraper	160x600	

File types supported: GIF, JPG, PNG, JavaScript

Multiple-journal discount*

*Campaigns must be for the same product and for the same number of months in each online journal platform used.



on second journal



on second and third journals



on second, third, fourth and subsequent journals.

To advertise your product, service, or organisation in a Bioscientifica journal, contact Oliver Webb. If you are interested in print advertising in any of our journals please contact Oliver Webb. Prices are available on request.

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TERMS AND CONDITIONS

- All adverts are subject to editorial approval. Advertisers will not be able to place an advertisement next to specific editorial content.
- It is the Advertiser's responsibility to ensure that the advertised product is compliant with the regulations for all countries in which the advertisement will be seen.
- The Advertiser is responsible for ensuring that their advertisement is received at Bioscientifica in the format and specifications set out in the Bioscientifica media pack. It is the responsibility of the Advertiser to check the correctness of the Advertisement.
- Digital advertisements should be supplied no later than 1 week before the campaign is due to commence. Cancellations that arrive after this deadline will be charged at the full amount.
- Bioscientifica does not release personally identifiable data on our users to advertisers.

Strengthening biomedical societies to advance science and health

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